



# 2025 Helotes Mailer Information

*Reach Every Door & Boost Your Business*

# Unlock High-Impact Local Marketing with Atomized Media's Local Mailers

Imagine a marketing tool that puts your message directly into the hands of every homeowner in your target area, no address lists, no hassle, just results.



That's the power of Local Mailers from Atomized Media, a strategy that strengthens how local businesses connect with customers. With oversized postcards, you'll stand out in the mailbox and drive real engagement, at a fraction of the cost of traditional advertising.

# Targeted Reach



Blanket entire neighborhoods or ZIP codes with ease. Whether you're a restaurant, retailer, or service provider, you'll reach every potential customer in your area.

## Helotes Neighborhoods

- Arbor at Sonoma Ranch
- Bavarian Forest
- Beverly Hills
- Braun Ridge
- Bricewood
- Canyon Creek Preserve
- Cedar Springs
- Country View Estates
- Enclave at Hausman
- Enclave at Sonoma Ranch
- Estates at Iron Horse Canyon
- Fossil Springs
- Grey Forest
- Hearthstone Ranch
- Helotes Creek Ranch
- Helotes Crossing
- Helotes Park
- Helotes Park Estates
- Helotes Park Terrace
- Helotes Ranch Acres
- Helotes Springs Ranch
- Hills at Iron Horse
- Hills at Sonoma Ranch
- Hunters Ridge
- Iron Horse
- Iron Horse Canyon
- Lantana Oaks
- Laurel Canyon
- Los Reyes Canyons
- Park at French Creek
- Reserve at Sonoma Verde
- Riata at Iron Horse Canyon
- San Antonio Ranch
- Sanctuary
- Sedona
- Shadow Canyon
- Silver Canyon
- Silver Canyon Trails
- Sonoma Mesa
- Sonoma Ranch
- Springs at Sonoma Ranch
- Stanton Run
- Summit at Sonoma Ranch
- The Ranch at Iron Horse
- Triana
- Wind Gate Run



# Maximum Visibility

**Stand Out with Bold, High-Impact 9"x12" Postcards!**

These oversized, full-color, high-gloss postcards demand attention the moment they arrive. Studies show that larger mail pieces not only capture more eyes but also drive higher response rates, making them a powerful tool for cutting through the clutter. Whether you're promoting a special offer, launching a new product, or reinforcing your brand, these stunning postcards ensure your message gets noticed.

Don't settle for ordinary,

**go big**  
and get results!



**9" x 12' Mailer**

## Cost-Effective

Local Mailers harness the strength of community, uniting small businesses to share the spotlight. This approach gives you more opportunities to be seen, amplifying your reach without needing deep pockets.

# Bridging Direct Mail and Community Impact



Leveraging the well-established effectiveness of direct mail and a fresh, contemporary approach to community marketing, Atomized Media empowers local businesses with innovative, high-impact marketing strategies that are typically inaccessible to smaller companies due to cost or complexity.

**This approach transforms traditional marketing into a powerful tool for growth, tailored specifically to the unique needs of smaller companies.**

# What Homeowners Think



**Your customers will notice. Large postcards stand out, offering space for bold offers, stunning visuals, or multiple ads that catch the eye. This isn't sending junk mail, these ads connect local businesses with their customers and provide value to them via promotions and offers, when your customers use the offers on the card they reengage with all of the ads present, creating multiple ad impressions from a single mailer. While offers or coupons may not fit every business model, we highly recommend incorporating them when possible.**



# Why Choose Atomized Media

**We bring Local Mailers to your doorstep with:**

## **Custom Design**

Eye-catching postcards tailored to your brand and message.

## **Simple Execution**

We handle the details, printing, USPS compliance, and delivery so you can focus on your business.

## **Affordable Pricing**

With a range of ad sizes to choose from, you'll get maximum reach without breaking the bank.

## **Support That Wins**

We see you as fellow business owners, not just clients. We want to see you succeed as we grow together, adapting to your changing marketing needs every step of the way!

## **Exclusivity**

Our mailers offer exclusivity, featuring only one business per industry to ensure you stand out. Our mailers allow multiple restaurants, but each must feature a different cuisine to ensure variety and exclusivity.



## **Get Started Today**

**Don't let your message get lost in the noise. Local Mailers from Atomized Media are your ticket to local marketing success.**

**Affordable**

**Effective**

**Built to Deliver**



## A Note From Our Team

As a local business ourselves, we deeply value the role of community and the connections that bring it to life. While we started in video production, we soon noticed a disconnect between the cost of high quality video content and what businesses could realistically afford or gain value from. We're passionate about supporting local and small businesses, which we see as the heart and backbone of our country.

Unfortunately, it has become harder for small businesses to compete with big corporations, especially when it comes to marketing budgets. We are committed to bridging this gap by harnessing the power of the communities we live and work in.

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Atomized Media



# Pricing (9" X 12")

Atomized Media Mailer			Postal Customer	Postage
Mini	Half	Standard	3" x 4"	\$650
3" x 1"	3" x 2"			
\$200	\$350			
Double 6" x 4" \$1200				

Half-Page (Tall) \$2250 6" x 9"	
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# Pricing (9" X 12")

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Half-Page (Wide) \$2250  
12" x 4.5"

Full-Page \$4500  
9" X 12"

# The Process

## let's get started!

### Step 1

Select your Advertisement size and fill out our "New Client" Google Form



### Step 2

Ad consultation

### Step 3

Submit Payment.

### Step 4

We create or refine your advertisement, and then you review and approve the final version.

### Step 5

We Print and Ship!



### What you get

- Custom-Tailored Advertisement included
- Ad strategy consultation.
- Reach approximately 10,000 Helotes Mailboxes
- Digital copy of your ad to post on your social media/website.
- No competitors!



The logo features a stylized atom with a central nucleus and three elliptical orbits. The word "ATOMIZED" is written in a bold, sans-serif font, with the "O" replaced by the atom symbol. Below "ATOMIZED", the word "MEDIA" is written in a smaller, all-caps, sans-serif font.

ATOMIZED  
MEDIA

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